



AgrICulTural initiative in Mali and Senegal (E-TIC)

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| <p>Theme: The issues of farming, rearing livestock and their sanitary conditions are at the heart of this project ICVolunteers aims to provide the means to improve the information available to those directly involved in the agricultural sector, a pillar of the local economy for pastoral regions in Mali and Senegal.</p> | | |
| <p>Context: The isolated nature of rural zones means a large majority of farmers lead nomadic lifestyles and are illiterate, denying them access to written information.</p> | | |
| <p>Beneficiaries: Young farmers, journalists of community radios, women, information and communication specialists.</p> | | |
| <p>Partners and organizations from which support has been sought: <u>Local:</u> Primature – Ministry of Agriculture – Ministry of Information and Communication Technologies (ICT) – National Civil Service of Senegal – <i>Radiodiffusion Télévision Sénégalaise</i> (RTS) – National Meteorological Office – various local authorities – Farmer organizations – Senegalese Institute of Agricultural Research (ISRA) CRESP – Youth and ICT_Mali.</p> <p><u>International:</u> International Office of epizootic disease – FAO – <i>Association Africaine de Suivi-Evaluation</i> – CILSS – CIRAD (Agricultural Research for Developing Countries) – <i>Fonds inforoutes</i> – <i>Organisation Internationale de la Francophonie</i> (OIF) – French Embassies in Mali and Senegal – Agence Universitaire de la Francophonie (AUF).</p> | | |
| <p>Project duration: First phase: 18 months</p> | | <p>Number of volunteers involved in the project: 350</p> |
| <p>Long term objectives:</p> <ul style="list-style-type: none"> ▪ Transform the digital divide into digital opportunities so as to create a society in which knowledge is shared. ▪ Create opportunities for young people in rural zones to avoid migration to -and the further overpopulation of- the cities. ▪ Use Information and Communication Technology (ICT) within ICV's network to better inform the public, namely journalists from community radio stations, women and young volunteers. ▪ Develop ICT to adapt to the needs of farmers and their oral tradition. | | <p>Specific objectives:</p> <ul style="list-style-type: none"> ▪ Develop training in ICT to help improve husbandry practices. ▪ Promote better pastoral management and sanitary conditions ▪ Promote the adoption of sustainable husbandry practices by making farmers aware of their responsibilities (awareness of agricultural methods which respect the environment and biodiversity) ▪ Acknowledge the value of commercializing products and sub-products in the husbandry industry. ▪ Create an inventory and set up a monitoring system of livestock and pastures, interface "Green Network". |
| <p>Expected outcome: to provide a model for farming and rearing livestock in the targeted area.</p> | | <p>Role of ICV: to recruit cybervolunteers and coordinate the various activities of the project.</p> |
| <p>Method:</p> <ul style="list-style-type: none"> ▪ Consult farmers, breeders and other actors in the sector to identify their expectations. ▪ Set up a system whereby those who have been trained in ICT train others in turn. ▪ Create a website, discussion forum and management and information tools for the actors in agriculture, their organizations, exporters, importers and researchers. ▪ Provide community radio journalists with the information necessary to diffuse radio programs made in collaboration with and intended for farmers. ▪ Share information and make it accessible to a large audience through group discussions, door-to-door calling, radios, posters, newspapers. ▪ Carry out research into making the project financially self-sustainable in the long term. | | |
| <p>Calendar:</p> | | <p>2008: Evaluation of the needs and constraints of the project / assessment of its feasibility. 2009/2010: Project implementation.</p> |
| <p>Project managers: Federation: Rabah Tounsi, Djibril Fall. Supervision: Viola Krebs, / 2009-04-09</p> | | |

